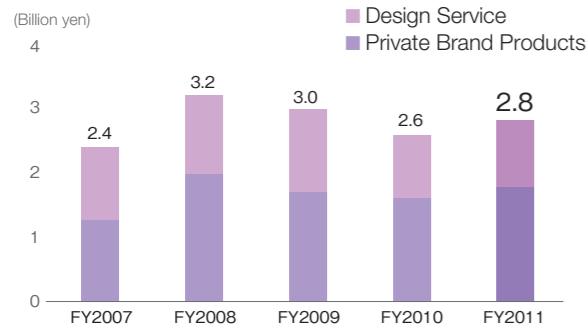




Development Business *inrevium*

We coined the word "inrevium" by combining elements of the existing words and suffixes "intellectual," "revolutionary" and "ium." This coinage embodies our determination to solve customer problems and contribute to their business activities through the commercialization of our information, technologies, services, and other assets.

Acting like a manufacturer to develop our own brand products by capitalizing on our experience in technical support, cultivated through our semiconductor business

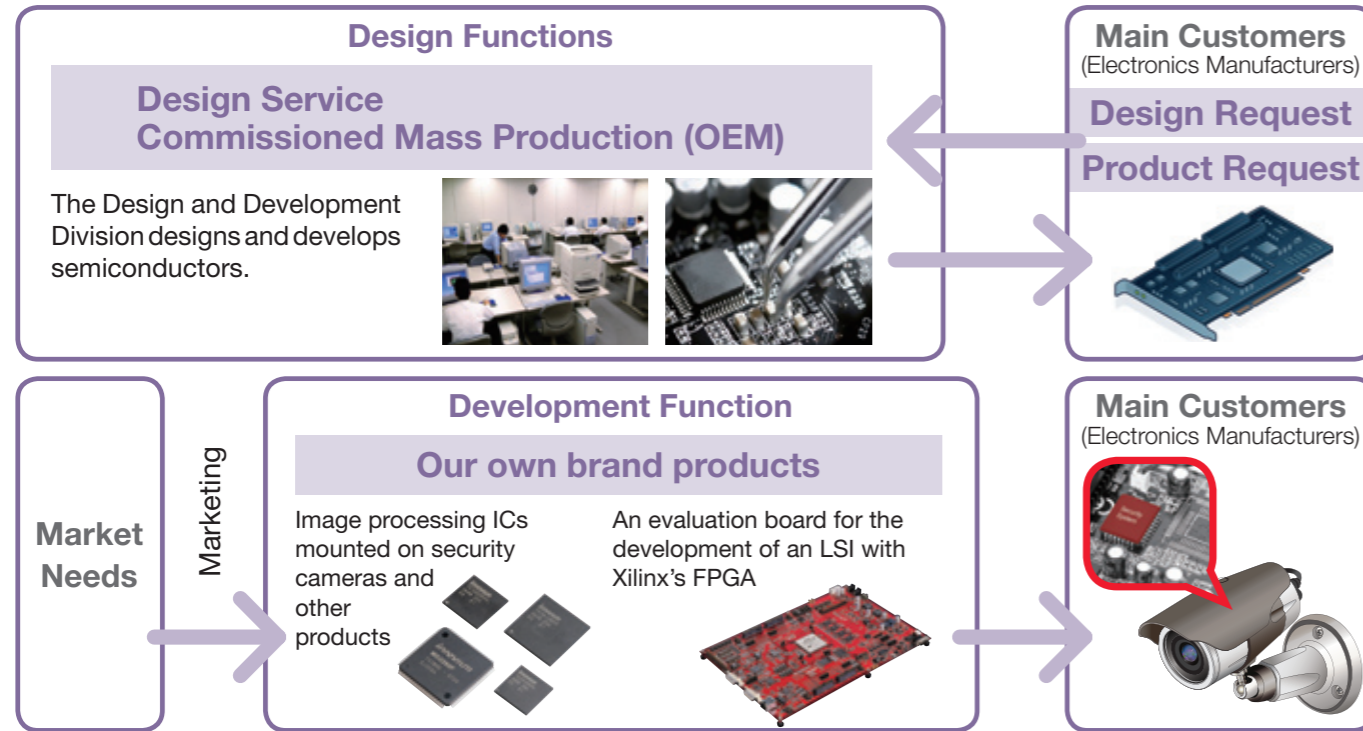


Action Policy for the Fiscal Year Ending March 2012

Constantly building up design and development capabilities
(Planning and sales expansion of our own brand products)

Expecting improvement in our design and development capacity from the reorganization of technical functions, we aim to plan and expand sales of our own brand products.

Development Business Structure



Examples of the development of our own brand products

Example 1 An IC supporting the latest standard for high-speed data transfer between SD memory cards and cameras essential to high-speed continuous shooting in digital cameras

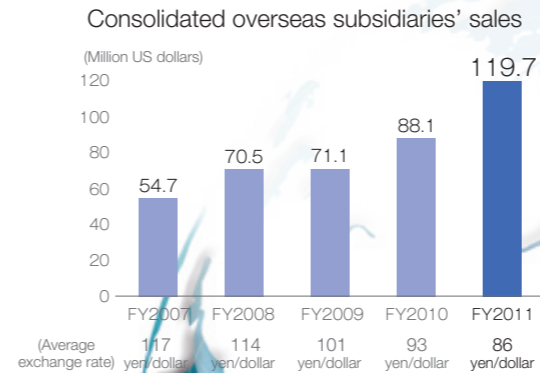


Example 2 A development kit containing the hardware and software necessary to design of LCD and PDP televisions and other display products



Global Business

Selling semiconductors to fast-growing Asia



Action Policies for the Fiscal Year Ending March 2012

- 1 Changing and improving the structure to designate TED Hong Kong as principal office that controls all Asian locations
- 2 Sending one of our officers as president of TED Hong Kong
- 3 Cultivating the market of local businesses for sales promotion

Global Business Bases



Frontier Business

Attempting to offer a new lineup of products centered on the environment and energy conservation

Action Policies for the Fiscal Year Ending March 2012

- 1 Renaming the Green Product Promotion Department the Frontier Business Promotion Department to introduce a broader range of products
- 2 Using the e-trade system as a tool for promoting the sale of new products

An ultra-thin, long-life, lithium battery from Infinite Power Solutions, Inc.



Features

Space saving	An ultra-thin, film-forming technology to achieve a thickness of 0.17 mm
Clean energy	Free from hazardous substances and from ignitability
Long life	Dischargeable and rechargeable up to 10,000 times and maintaining an electrical charge for 10 years